

I GUESS YOU GUYS AREN'T READY FOR THAT YET!

» MARTY MCFLY «



We proudly present

BACK TO THE FUTURE

SCHOCK

A 100 year celebration



RALE BOBERG AND IVO HUHMANN PRESENT A SCHOCK EVENT WITH OUR SPECIAL GUESTS

THE BEAUTIFUL WEMBLEY THE VERSATILE MONO THE GRAND KALLIO THE MODERN GREENWICH THE SUSTAINABLE KIRUNA THE FLEXIBLE PREPSTATION THE FUNCTIONAL TIA THE STYLISH WATERFALL

THE INNOVATIVE TALIA THE DIVA DION THE TRADITIONAL RESI THE CLASSIC EPOS THE CURVED KAVUS THE PURE VITUS THE TOUGH KETO THE AGILE SINA THE ERGONOMIC CONOS

BACK TO BAVARIA JUNE 12TH

GETTING BACK IS ONLY THE BEGINNING

ONE HUNDRED YEARS SCHOCK

PROGRAMME

Wednesday, 12th June 2024

- 2.00 p.m. CHECK-IN AND REGISTRATION**
- All hotels will be located in Deggendorf, Bavaria
 - Check-in to your hotel starting from 2 p.m. Early check-in may be available upon request.
 - Please note that there will be no shuttle from the airport
- 3.00 p.m. GET-TOGETHER (OPTIONAL)**
- Join us for a casual get-together featuring regional specialities and a welcome drink
 - Dress Code: **Casual**
- 6.30 p.m. BACK TO 1924**
- Let's kick off the event in style with a unique evening programme aboard a dinner cruise, taking you back in time to the glamour of 1924. Enjoy a delightful dinner and entertainment as we celebrate the beginning of our jubilee.
 - Dress Code: **Speakeasy**

Thursday, 13th June 2024

- 9.00 a.m. KEYNOTES & PANEL DISCUSSION**
- Join us for enlightening keynotes on SCHOCK's vision for the next 100 years, followed by a panel discussion focusing on the future of our industry.
 - Dress Code: **Business**
- 1.30 p.m. EXHIBITION & BREAKOUT SESSIONS**
- The exhibition hall opens its doors for participants to explore SCHOCK's latest products and innovations. Attendees will also dive deeper in rotating breakout sessions, covering topics relevant to your interests and industry trends.
 - Dress Code: **Business**
- 7.30 p.m. BACK TO THE FUTURE FESTIVAL**
- Get ready to party like it's 2024! Join us for the Back to the Future Festival, where SCHOCK showcases its knack for throwing unforgettable parties. Enjoy music, entertainment, and festivities as we celebrate the present and future of our journey together.
 - Dress Code: **Party Attire**

Friday, 14th June 2024

- 9:00 a.m. FACTORY TOUR SEEBACH**
- In the morning, you will be able to have a guided tour of our brand-new logistics center in Seebach.
 - Dress Code: **Business Casual**
- 12:00 a.m. FACTORY TOUR REGEN OR PERSONAL MEETING (OPTIONAL)**
- Upon request, we'll be happy to arrange a guided tour of our Regen factory or a personal meeting with your SCHOCK contact prior to your departure.
 - Dress Code: **Business Casual**

For any special requests please contact us at events@schock.de. Please note: As we will gather a lot of international guests, the event language will be English.

BACK TO THE FUTURE SCHOCK

The SCHOCK Strategic Partners Event 2024 | 12.-14. June

Get ready to rev up your flux capacitors and buckle your seatbelts because we're about to take a wild ride through time! As we celebrate a century of innovation and ingenuity, SCHOCK invites you to join us for an electrifying journey back to the future at our 100th Year Jubilee.

Just like Doc Brown's DeLorean, our journey has been extraordinary—from a family-led carpentry to pioneering the quartz composite sink, we've defied odds and left a lasting impact on the kitchen industry.

So, what highlights can you expect? Step into the roaring 1920s at our celebration, boarding a ship on the Danube amidst jazz melodies and glamour on the opening evening. Day 2 propels us to the future into SCHOCK's HOME OF COLOURFUL, with captivating keynotes unveiling our vision for the next 100 years. Explore our exhibition and workshops, shaping tomorrow's trends with bold innovation and sustainability.

Don't miss your chance to join us! Grab your hoverboard, and RSVP today using the QR code or link provided below or in your online invitation. By May, you will receive more detailed information on travel arrangements and the final agenda.

Raise a toast with us in June, celebrating a century of inspiration, imagination, and innovation. Your presence will make this journey truly unforgettable.

See you in the future!



Ralf Boberg



Ivo Huhmann



Register now



www.schock.de/100years